

	RULES FOR USING THE CERTIFICATION MARK FOR FOOD SAFETY MANAGEMENT SYSTEMS	Ed: 1/ Jan 24
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1. GENERAL

1.1. Certified clients can use the certification mark and make reference to their **food safety management system certification** for as long as the certification is valid, according to the provisions in this document.

1.2. The certification mark is sent to clients, in electronic format along with the conformity certificate for the management system.

1.3. CERTIND verifies during surveillance activities the use of the certification mark and the statements made by the client regarding its certification.

2. RULES FOR USING THE CERTIFICATION MARKS AND CERTIFICATES FOR FOOD SAFETY MANAGEMENT SYSTEMS

2.1. Certification mark shall be used by the certified client as received from CERTIND (in terms of shape and composition). It can be enlarged or reduced depending on the needs of the certified client but respecting the proportions and in such a way that all elements remain distinguishable.

2.2. Certification mark can be displayed in colours or in black and white if all the images and the entire text are black and white.

2.3. The certification mark will always be used together with the trademark property of the certified client and in inferior size to the trademark.

2.4. Certification mark can be used on different media like: documents, websites, advertising materials, correspondence, business cards, etc.

2.5. Certified clients shall use the certification mark unambiguous and without suggesting that certification is applicable also to activities or locations not included in the certification scope.

2.6. The certification mark shall not be placed on the product of the certified client nor product packaging nor in any other way that may be interpreted as denoting product conformity certification. The certification mark shall not be applied by certified clients to laboratory test, calibration or inspection reports or certificates.

2.7. Copies of the conformity certificates can be used in paper or electronic format by certified clients for advertising.

2.8. The right to use the certification mark and certificate cannot be transferred to a third party.

2.9. In case of suspension or withdrawal of certification, the certified client shall cease the use of the certification logo and conformity certificate.

2.10. In case the scope of the certification has been reduced, the certified client shall amend all advertising material to reflect the current certification scope.

2.11. The certification mark:



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3. REFERENCE TO CERTIFICATION

3.1. Certified clients **may not use statements that refer to the food safety management system certification** on product packaging (primary, secondary or any other form) or in accompanying information documents.

3.2. Reference to certification shall not be misleading and can only be used as long as the management system certification is valid.

3.3. Reference to certification of food safety management systems (e.g. ISO 22000, FSSC, ETC) shall be used only for marketing activities such as the organization's printed matter, website, and other promotional material.

4. FINAL ASPECTS

4.1. CERTIND transmits all its clients with the certification mark in jpg format at 300dpi resolution. At request the mark can be sent in vector format.

4.2. Certified clients are encouraged to request information in particular cases, if needed, for the correct use of the certification mark and reference to certification.

4.3. For some certification schemes, CERTIND can provide clients with other marks, logos or specific symbols along with the certification mark. Those can be property of third parties. The rules for the use of those marks, logos and symbols shall be communicated separately to the certified client.

4.4. The certification mark, conformity certificates and reference to certification shall not be used in such a manner that would bring the CERTIND and/ or the certification system into disrepute and lose of public trust.

Not following the present rules may lead to nonconformities, suspension and even withdrawal of certification.

4.5. CERTIND does not send to its clients nor authorizes certified clients to use the marks of accreditation bodies or references to the status of signatories of EA-MLA agreements by accreditation bodies.